

JOB DESCRIPTION

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| **Job Title:** Lecturer/Assistant Professor (Teaching and Research) or  Lecturer/Assistant Professor (Teaching and Scholarship) in Marketing/ Communications | **Present Grade:**  8 |
| **Department/College:** Management School | |
| **Directly responsible to:** Academic Dean of Lancaster University Leipzig | |
| **Matrix management:** Head of Department based at Lancaster University, UK, that comprises the expertise of the candidate | |
| **Supervisory responsibility for:** N/A | |
| **Contracting Institute for role:** Lancaster University, Leipzig GmbH | |
| **Other contacts**  **Internal:** Academic colleagues and professional services staff in Lancaster University Leipzig and Lancaster University Management School, UK.  **External:** Relevant research funding bodies and councils, professional bodies, academic and research networks, publishers and media organisations, employers and business organisations. | |
| **Major Duties:**  To participate actively in the University’s teaching activities in Marketing/ Communications and leadership by pursing high quality teaching in the context of our international taught portfolio; and knowledge exchange and public engagement.   1. To individually or collaboratively develop and contribute to a leading taught programme in the fields of Business & Management. Within this context, duties include:  |  | | --- | | * Engage in individual or collaborative research, establishing a distinctive programme of research and disseminating results through regular publications in top and high impact journals. * Undertake research which demonstrates innovation and novelty. * Design, develop and secure substantial proposals for research projects through application to public and private funding sources. * Teach undergraduate and/or premium fee postgraduate courses delivered by the University, and associated programmes offered by the School, to a very high standard. * Contribute to programme design and delivery by developing practice-focused content, adopting innovative teaching styles, and designing and delivering effective assessments. * Engage actively in the University by, for example, attending seminars regularly and meeting with the seminar speakers and research visitors to the department. * Engage in professional activities such as organising conferences, editing journals, committee membership and professional body accreditation. * If not already qualified, the candidate should be willing to undertake appropriate training in teaching such as the *Certificate in Academic Practice*. * Develop knowledge exchange activities by, for example, establishing research and/or educational links with industry and influencing public policy. * Undertake other academic duties as required by Head of Department or Academic Dean. |  1. Citizenship, expectations of the role-holder in terms of their engagement with students, staff, partners, and sponsors.    * To carry out specific departmental/wider institutional roles and functions as may be reasonably required.    * Engage fully in departmental activity, as evidenced by participation in meetings, seminars, recruitment events, and running of the department.    * To participate in continuing professional development, through seminars, conference attendance and engaging in training programmes offered by the University.    * To actively strive towards helping meet departmental and institutional objectives.    * To undertake such other duties as may be reasonably requested and that are commensurate with the grade of the post.    * To behave in a manner in line with the University’s stated values.   **Please note that while this role a full-time indefinite post based in Leipzig, Germany. The contracting employer for this role is Lancaster University Leipzig GmbH** | |