

JOB DESCRIPTION

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| **Job Title:** Lecturer/Assistant Professor (Teaching and Research) or Lecturer/Assistant Professor (Teaching and Scholarship) in Marketing/ Communications | **Present Grade:**8 |
| **Department/College:** Management School |
| **Directly responsible to:** Academic Dean of Lancaster University Leipzig |
| **Matrix management:** Head of Department based at Lancaster University, UK, that comprises the expertise of the candidate |
| **Supervisory responsibility for:** N/A |
| **Contracting Institute for role:** Lancaster University, Leipzig GmbH |
| **Other contacts****Internal:** Academic colleagues and professional services staff in Lancaster University Leipzig and Lancaster University Management School, UK.**External:** Relevant research funding bodies and councils, professional bodies, academic and research networks, publishers and media organisations, employers and business organisations. |
| **Major Duties:**To participate actively in the University’s teaching activities in Marketing/ Communications and leadership by pursing high quality teaching in the context of our international taught portfolio; and knowledge exchange and public engagement.1. To individually or collaboratively develop and contribute to a leading taught programme in the fields of Business & Management. Within this context, duties include:

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| * Engage in individual or collaborative research, establishing a distinctive programme of research and disseminating results through regular publications in top and high impact journals.
* Undertake research which demonstrates innovation and novelty.
* Design, develop and secure substantial proposals for research projects through application to public and private funding sources.
* Teach undergraduate and/or premium fee postgraduate courses delivered by the University, and associated programmes offered by the School, to a very high standard.
* Contribute to programme design and delivery by developing practice-focused content, adopting innovative teaching styles, and designing and delivering effective assessments.
* Engage actively in the University by, for example, attending seminars regularly and meeting with the seminar speakers and research visitors to the department.
* Engage in professional activities such as organising conferences, editing journals, committee membership and professional body accreditation.
* If not already qualified, the candidate should be willing to undertake appropriate training in teaching such as the *Certificate in Academic Practice*.
* Develop knowledge exchange activities by, for example, establishing research and/or educational links with industry and influencing public policy.
* Undertake other academic duties as required by Head of Department or Academic Dean.
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1. Citizenship, expectations of the role-holder in terms of their engagement with students, staff, partners, and sponsors.
	* To carry out specific departmental/wider institutional roles and functions as may be reasonably required.
	* Engage fully in departmental activity, as evidenced by participation in meetings, seminars, recruitment events, and running of the department.
	* To participate in continuing professional development, through seminars, conference attendance and engaging in training programmes offered by the University.
	* To actively strive towards helping meet departmental and institutional objectives.
	* To undertake such other duties as may be reasonably requested and that are commensurate with the grade of the post.
	* To behave in a manner in line with the University’s stated values.

**Please note that while this role a full-time indefinite post based in Leipzig, Germany. The contracting employer for this role is Lancaster University Leipzig GmbH** |